

TransferRite® 1504

PRODUCT DESIGN

TransferRite 1504 is a unique clear polypropylene film backing with a custom formulated latex pressure sensitive adhesive for decal transfer and pre-spacing.

APPLICATION

TransferRite 1504 is used where precise registration is required and designed to assist in the application of pressure sensitive decals that have been cut into letters and legends. 1504 works well with pre-spaced lettering 2" - 12" high, as well as decals or lettering <12" in one dimension. 1504 can also be used on printed or unprinted graphics.

PERFORMANCE FEATURES

- Transparency is ideal for fine, detailed inlays or overlays, or applications requiring precise registration
- Dimensionally stable, maintains alignment and resists stretching, folding, or sagging during installation
- Moisture resistant under conditions of long term storage

| PHYSICAL PROPERTIES | VALUE |
|---------------------|------------------------|
| Colors | Clear |
| Nominal Thickness | 4.2 mils (0.11 mm) |
| Adhesion (@90°) | 5 oz/in (0.82 N/25 mm) |
| Tensile Strength | 24 lb/in (48 N/25 mm) |
| Elongation % | 570 |

All product properties are measured in accordance with Pressure Sensitive Tape Council and/or ASTM test methods. The physical properties listed above are typical values and are not to be construed as specifications. Our suggestions and recommendations for use are based on tests we believe to be reliable. However, the purchaser must determine the suitability of the product for his intended use. American Biltrite assumes no liability for claims beyond the replacement value of our product proved to be defective. American Biltrite Inc. Tape Products Division is an ISO 9001 Certified company – BSI Certificate #FM 26197. MK-071421

